



02-23-04

RCE #  
2700

EXPRESS MAIL LABEL NO. EV396740225US

PATENT APPLICATION

Docket No: 14531.82.2

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Dean J. Blackketter, et al.

Serial No. 09/345,223

Filed: June 30, 1999

Confirmation No. 9972

For: METHODS AND APPARATUS FOR BROADCASTING  
INTERACTIVE ADVERTISING USING REMOTE  
ADVERTISING TEMPLATES

Examiner: Rueben M. Brown

Customer No. 022913

) Art Unit  
) 2611

RECEIVED

) FEB 27 2004

) Technology Center 2000

CERTIFICATE OF EXPRESS MAILING UNDER 37 C.F.R. § 1.10

I hereby certify that the following documents are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Submitted this 20 day of February 2004.

- Request for Continued Examination (2 pgs.)
- Amendment "B" (13 pgs.)
- Transmittal Letter (2 pgs.)
- Check No. 135605 in the amount of \$770.00
- Postcard

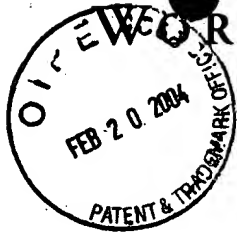
Respectfully submitted,

JENS C. JENKINS  
Registration No. 44,803  
Attorneys for Applicant

Customer No. 022913



R. PARRISH FREEMAN, JR.  
PETER F. MALEN, JR.  
L. REX SEARS, PH.D.  
ERIC M. KAMERATH  
ROBERT E. AYCOCK  
JENS C. JENKINS  
KEVIN W. STINGER  
WILLIAM J. ATHAY  
MICHAEL B. DODD  
WILLIAM R. RICHTER  
RYAN D. BENSON  
SARA D. JONES  
TIGE KELLER  
JANNA L. JENSEN  
MATTHEW D. TODD  
J. LAVAR OLDHAM  
MICHAEL J. FRODSHAM  
JOSEPH L. KRUPA  
BRETT A. HANSEN  
BRETT I. JOHNSON  
MATTHEW A. BARLOW  
WESLEY C. ROSANDER  
ANDREW S. HANSEN  
CHAD E. NYDEGGER  
JOSEPH G. PIA  
CLINTON E. DUKE



**KMAN | NYDEGGER**  
INTELLECTUAL PROPERTY ATTORNEYS

1000 EAGLE GATE TOWER  
60 EAST SOUTH TEMPLE  
SALT LAKE CITY, UTAH 84111  
TELEPHONE: (801) 533-9800  
FAX: (801) 328-1707  
WEBSITE: [HTTP://WWW.WNLAW.COM](http://www.wnlaw.com)

EXPRESS MAIL LABEL NO. EV396740225US

PATENT APPLICATION

Docket No. 14531.82.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Dean J. Blackketter et al.

Serial No. 09/345,223

Confirmation No. 9972

Filed: June 30, 1999

For: METHODS AND APPARATUS FOR  
BROADCASTING INTERACTIVE  
ADVERTISING USING REMOTE  
TEMPLATES

Examiner: Reuben M. Brown

Customer No. 022913

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## TRANSMITTAL FOR AMENDMENT "B" AND RESPONSE

Sir:

Transmitted herewith is an Amendment for entry in the above-identified application.

X No other additional fee for this amendment is required.

The claims have been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
TOTAL 23	MINUS 23	=	X		X	0
INDEPENDENT 6	MINUS 6	=	X		X	0
1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+ _____		+ _____	0
			TOTAL		TOTAL	0

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178. A duplicate copy of this sheet letter is attached.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 20 day of February 2004.

Respectfully submitted,



RICK D. NYDEGGER  
Registration No. 28,651  
JENS C. JENKINS  
Registration No. 44,803  
Attorneys for Applicant

Customer No. 022913

RDN:JCJ:cm

W:\14531\82.2\CM0000003387V001.doc

The claims have been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
TOTAL 23	MINUS 23	=	X		X	0
INDEPENDENT 6	MINUS 6	=	X		X	0
1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+ _____		+ _____	0
			TOTAL		TOTAL	0

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178. A duplicate copy of this sheet letter is attached.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 20 day of February 2004.

Respectfully submitted,



RICK D. NYDEGGER  
Registration No. 28,651  
JENS C. JENKINS  
Registration No. 44,803  
Attorneys for Applicant

Customer No. 022913

RDN:JCJ:cm

W:\14531\82.2\CM0000003387V001.doc